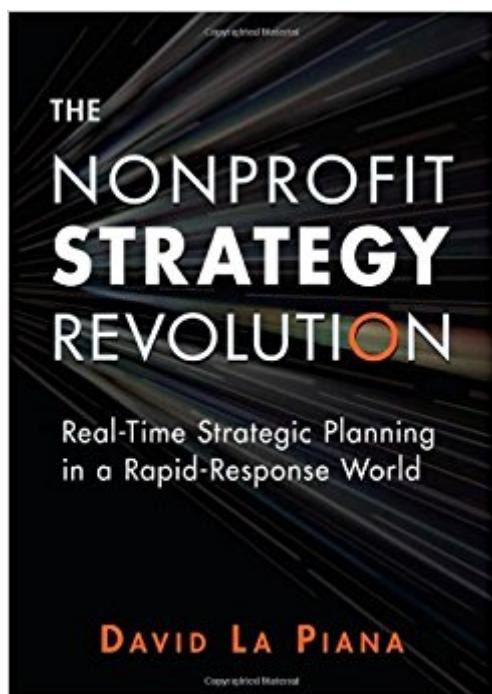


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The Nonprofit Strategy Revolution: Real-Time Strategic Planning In A Rapid-Response World



Synopsis

Nonprofit Strategy Revolution FINALIST, Ben Franklin Awards, Independent Book Publishers Association, Business Category The world changes continuously and rapidly. It's foolhardy to believe that strategies should not do so as well. Nonprofit leaders already know this, but traditional strategic planning has locked them into a process that's divorced from today's reality. That's why plans sit on the shelf and why smart executives are always seeking workarounds in between planning periods. The Nonprofit Strategy Revolution offers a nimble and powerful alternative. In this groundbreaking book, strategy expert David La Piana introduces "Real-Time Strategic Planning," a fluid, organic process that engages staff and board in a program of systematic readiness and continuous responsiveness. With it, your nonprofit will be able to identify, understand, and act on challenges and opportunities as they arise. At the heart of this practical book is the Real-Time Strategic Planning Cycle. Based on four years of research and testing with a variety of nonprofits, this proven process guides you through the steps to sound strategy. You'll find tools for clarifying your competitive advantage; generating a strategy screen "criteria for evaluating strategies to be able to respond quickly; handling big questions; developing and testing strategies; and implementing and adapting strategies. This useful guide also includes exhibits and case examples showing how concepts play out in real-life; a total of 27 tools" 10 of which are essential for forming strategies; Theory to Action sidebars telling you which tool to use for a given task; and a CD (IMPORTANT NOTE: the CD has now been replaced with a link to download the files from the Internet) with all the tools and interactive worksheets you'll need, as well as a Facilitator's Guide to Real-Time Strategic Planning that gives you everything you need: the day's agenda, instructions for preparing flip charts, prework to be done, handouts, and worksheets. Use The Nonprofit Strategy Revolution and get the clarity and direction you need for maximum mission success.

Book Information

Paperback: 181 pages

Publisher: Fieldstone Alliance; Pap/Cdr edition (March 15, 2008)

Language: English

ISBN-10: 0940069652

ISBN-13: 978-0940069657

Product Dimensions: 7 x 0.6 x 9.9 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars 20 customer reviews

Best Sellers Rank: #82,942 in Books (See Top 100 in Books) #56 in Books > Business & Money > Small Business & Entrepreneurship > Nonprofit Organizations & Charities #312 in Books > Business & Money > Processes & Infrastructure > Strategic Planning #367 in Books > Business & Money > Management & Leadership > Systems & Planning

Customer Reviews

Clearly explained alternative framework to strategic planning. The tools are simple and great to use.

Down to earth, hands on approach to strategic planning processes (in contrast to the traditional emphasis on producing a detailed written strategic plan). The book is readable, well-organized, and thoughtful. Unfortunately it comes without the CD - they refer you to a website and give you a passcode instead, but the downloadable files were gobbley-gook, and the phone number and email address listed on the web page no longer worked. I suspect this is because the original publisher has been bought twice since the book first came out. Some, but not all, of the resources listed as being on the CD are included in the book. I am on the board of a local community non-profit, and am intrigued by this approach.

Didn't come with CD which is referenced throughout.

Insightful, enlightening, well written, well documented. A must read for both seasoned and newcomers to nonprofits.

I've used this book to facilitate several strategic planning sessions with great results. Online tools are also great. I highly recommend for any nonprofit professional.

Great book to add to my tool box. As a business consultant to nonprofits, this book is essential to incorporate in your tool box of top reads.

This is an excellent book. A quick read, well written with helpful guidelines.

Great approach to creating strategy

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